



**Mike Mueller**

Marketing, Web Design and Social Media Consultation

[www.AreWeConnected.com](http://www.AreWeConnected.com)

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**The Guy:** That “social media experts” turn to when they have a problem or question.

**Television:** Frequent interviews on evening news and morning financial shows.

**Radio:** Host on “[Social Media Edge](#)” and “[the M files](#)”

**Print:** More than 40 articles published in Reuters News and the Chicago Sun Times Family.

**Writer:** [San Francisco Examiner](#) (nationally syndicated), [BusinessWeek Exchange](#), [The Arizona Association of REALTORS®](#)

**Honored:** To have [AreWeConnected.com](#) included in [Alltop](#) and the [AdvertisingAge Power 150](#).

**Listed:** In Stefan Swanepoel’s [Real Estate Trends Report 2009 \(Social Media\)](#), Dustin Luther’s [50 most influential people](#) on Twitter, Realtor.com’s [100 Influencers List](#).

**Quoted:** [Interviewed and quoted](#) for articles in BankRate, Scripps, the San Jose Mercury News and others, including the Front Page of [The Wall Street Journal](#).

**Video:** [Various interviews](#) with Industry Leaders, also see [video blogging](#).

**Awarded:** one of the [Top 20 Bloggers](#) in 2007, Winner of the [MTO Video Blogging Contest](#).

**Blogger:** Blogger since 2001 (really)

**Featured Speaker:** at [Inman Connect](#), [AgentReboot](#), [Achieve 2010](#), [REBlogWorld](#) Las Vegas, [REBarCamp/Lynchburg](#), [REBarCamp/Seattle](#), [Florida Association of Realtors State Convention](#), [Achieve 2010](#), [Real Estate tech South](#) (RETSO)