



Maya S. Paveza

Chief Creative Officer, Trainer and Brand Strategist

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Maya J. Paveza has been involved in the real estate industry since 1986 and computers since 1980, she truly is a "digital native".

Maya is often asked to share her views in such prominent social media forums as the [Future of Marketing: 60 in 60](#). She is also a panelist for HuffPostLive speaking on a variety of topics from politics to lifestyle. In late September she will be hosting a session at PodCampEast discussing her theory of the new "Village" concept which addresses the shrinking of community sizes and how businesses can adapt quickly.

She was a featured speaker for a CRS Webinar on Twitter in the Spring, and has also spoken at numerous 140 Character Conferences, RETSO, HAR The BigE, Xplode and many more events like Ignite, as well as often participating in the Delaware Department of Economic Development Entrepreneurial Coaching program.

Maya has written two unpublished books, one on Twitter for Business, as well as a General social media book. She hopes to edit and release those in the near future. Her theory on "Micro Local Market Dominance" has gained traction and she continues to refine the process by which she implements the plan.

Her background as a User Interface designer and her studies in visual psychology, marketing and advertising at The School of Visual Arts in NYC have really benefited her clients she has worked with as a consultant, including WAV Group, Corelogic and other clients with Non Disclosure Agreements..

Maya is currently working for U S Spaces, Inc., a Philadelphia based brokerage owned by Fred Glick, as the Chief Creative Officer focused on strategic brand growth and development, as well as agent recruitment and training. She continues to selectively consult with a variety of companies and individuals to build brand awareness, focused on customer service training to create brand evangelists.

Her ultimate goal through social media growth is to be able to bring light to the causes of obesity and the cure, seeking funding to establish a research chair at Al DuPont Childrens Hospital in Wilmington, DE. She is a supporter of the work and research of Dr. Robert Lustig. "The goal is to save childrens lives, the answer is so simple, but there is no platform big enough at present to share it" says Maya.

Maya is originally from Palo Alto, California but now lives in Wilmington, DE with her children (Katarina 9 and Lindsay 6).