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[Stacey Harmon](#) is a Facebook expert, Principal of [Harmon Enterprises](#), and the author of [Facebook Page Marketing: Content Strategies for Real Estate](#). Her company, Harmon Enterprises, is dedicated to helping real estate professionals grow their business with effective Facebook marketing strategies. An engaging, energetic, and respected speaker, Stacey is an N.A.R. REALTOR® University trainer and presents at brokerages, associations and events across the country including the National Association of Realtors Annual Expo, Real Estate Connect by Inman News, and Agent Reboot. Stacey is a licensed real estate agent with 17 years of real estate industry experience and she holds an MBA from the University of California, Irvine.